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For Immediate Release

Reliance Worldwide Corporation reveals a new look at AHR Expo 2019

ATLANTA – Jan. 14, 2019 – Reliance Worldwide Corporation (ASX:RWC) – the world’s leading manufacturer of push-to-connect plumbing and heating products, valves, and fluid control technologies - will exhibit Jan. 14-16 during the AHR Expo 2019 in Atlanta. At the expo, RWC will reveal a revamped visual identity that unites its family of brands under the RWC umbrella as one complete solution.

To deliver its ambition to shape a better world for its customers, shareholders, employees and wider communities through a relentless focus on making lives easier, the business will harmonize the look and feel of its renowned brands, including SharkBite[®], HoldRite[®], John Guest[®], Cash Acme[®] and StreamLabs[™], among others.

“RWC was born with a desire to challenge convention and constantly pioneer, while helping make lives easier, safer and more efficient,” says Heath Sharp, Group CEO at RWC. “This has become both the group’s ethos and driving force behind the development of our products and brands. Making our customers’ lives easier is central to our products and the services we provide so, we want to reflect this in the way we present ourselves to the outside world. Our new and bold visual identity will help us achieve this, while demonstrating to customers how our family of brands work together as one complete solution.

Over the past 70 years, our brands have built a strong reputation for quality and innovation. It is important that we unite our brands, but also to retain what makes our individual brands unique and to demonstrate the value we create for our distribution partners, customers and end-users.”

RWC’s new visual identity will be rolled out gradually over a twelve-month period, starting with its first public outing at the AHR Expo 2019. At the same time, SharkBite[®] has unveiled a new and improved website. Kevin Buckner, RWC SVP of Sales & Marketing, said; “SharkBite[®] is one of our premier brands, so it made sense to make a start here. We have designed the new SharkBite[®] website to incorporate our new style and to be immersive, informative and easy to use.”



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The new SharkBite® brand website (www.sharkbite.com) will include new search tools, video assets, case studies and testimonials, as well as more detailed product descriptions and a new BIM (Building Information Modeling) library for quick and accurate design and job estimates.

RWC will exhibit at booth B4153 at the AHR Expo 2019, taking place Jan. 14-16 at the Georgia World Congress Center, located at 285 Andrew Young International Boulevard NW in Atlanta.

For more information on RWC plumbing products and solutions, visit www.rwc.com or www.sharkbite.com.

About Reliance Worldwide Corporation

Reliance Worldwide Corporation is a market leader and manufacturer of water control systems and plumbing solutions for residential, commercial and industrial applications. Established in 1949, the RWC portfolio includes industry-leading brands: SharkBite® push-to-connect plumbing solutions; HoldRite® engineered plumbing and mechanical solutions; Cash Acme® control valves; John Guest® fittings and fluid dispense products and StreamLabs™ smart water technologies.

About SharkBite® Plumbing Solutions

SharkBite® manufactures plumbing systems for residential and commercial applications. As the leader and hallmark of push-to-connect plumbing, SharkBite® provides solutions for making the plumbing trade more effective and efficient. The SharkBite® system includes a wide range of plumbing fittings, valves, PEX pipe, outlet boxes and other plumbing accessories, making it the only total end-to-end plumbing solution, from meter to fixture.